

e-book

# How to reduce localized fat without lipo?

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# Introduction

Today we have alternatives to reduce localized fat, but I want to make it very clear here, that what really takes away localized fat is lipo.

Many people don't want to have lipo out of fear, either of the anesthesia, or of the procedure itself. I reiterate here, liposuction is very safe. But it's not just fear that prevents them from doing the procedure, it's often because they don't want to stop working, for recovery time or for other reasons.

**"So what medicine offers today are non-surgical alternatives to remove localized fat."**

It's always good to remember that what the plastic surgery does is the treatment of localized fat, that boring, unbearable, inadequate, horrible fat, which makes us very angry and doesn't respond to diet or physical exercise. Surgery does not treat obesity, if the person is overweight and he wants to be well, he first goes to the nutrologist, a nutritionist, an endocrinologist to control or reduce the weight.

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# injections

When I talk about localized fat, we have two alternatives: lipo and clinical treatment.

But I can't put them on the same level.

Lipo is more invasive, it is more aggressive and it manages to remove more volume, it transforms your silhouette. We take this fat, inject it into the butt, calf, back of the hands, labia majora from the genetics of female genitalia, we inject it into the breast, we can do a lot, but many people no longer want to be left with an invasive alternative. The first less invasive alternative that I'm going to talk about here with you is injections.



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# KYBELLA

Deoxycholic or deoxycholic acid

KYBELLA is the trade name for deoxycholic or deoxycholic acid.

It is a bile acid present in human bile, which acts as a detergent for the emulsification of fats ingested in the diet.

It has an effect on cell membrane proteins, behaving like an anionic detergent at relatively low concentrations (1%), in short it "kills fat cells, adipocytes", reducing the thickness of the fat layer in the treated area.



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# KYBELLA

Deoxycholic or deoxycholic acid

It is recommended for people who are normal weight but have localized fat, or who are just slightly overweight. It is also indicated for patients who underwent lipos, vibrolipos, hydrolipos or other treatments for fat reduction and were not satisfied with the results.

Injections can be given anywhere on the body except the face. That is, fats located in the belly, culottes, thighs and back are the most suitable places for application.

We usually recommend around six to ten injections. But why is there such a difference? Do you want to take my money? Not.

It depends on the texture of your fat, it depends on the volume I'm going to inject. The number of sessions will depend on your fat, the amount, that is, the volume, density, texture that your fat has.

## COMMON REACTIONS OF DEOXYCOLATE DRUG

Patients experience moderate pain that lasts for two to three days and starts a few hours after application. There is also swelling at the treated site that lasts up to approximately five days. Itching may appear on the day of application or four to five days later, but it is not an allergy but a reaction to the drug that passes spontaneously through the subcutaneous tissue.



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combination that  
gives result

**kybella**  
+  
**Ultraformer 3**



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# ULTRAFORMER III

Ultraformer III is the right choice for drying localized fat. It is a new generation of ultrasound, which combines microfocused technologies (used on the face to promote the lifting effect, reducing the appearance of lines and wrinkles) and macrofocused (indicated for reducing sagging and body fat, reducing up to 20 % of fat in the abdomen and inner thighs).



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# ULTRAFORMER III

## How does Ultraformer III work?

Heat generation at 65.4°C in the treatment area causes clotting to aid in the wound healing process of the body's immune system, efficiently activating collagen production.

The equipment heats the skin and muscle fascia in a controlled and intense way by combining the two types of ultrasound, micro and macrofocused. This generates a heat of 65.4°C in the treated area, causing clotting and aiding in the wound healing process of the body's immune system, which activates collagen production. In addition, the technology improves muscle tone and destroys excess fat cells. The two types of ultrasound are adjustable, in terms of their function and depth, according to the goals of each patient and the treated area.

**Want to know more?**

Schedule your appointment and ask your questions!



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